

DAMIAN DODD



Senior Creative Wizard

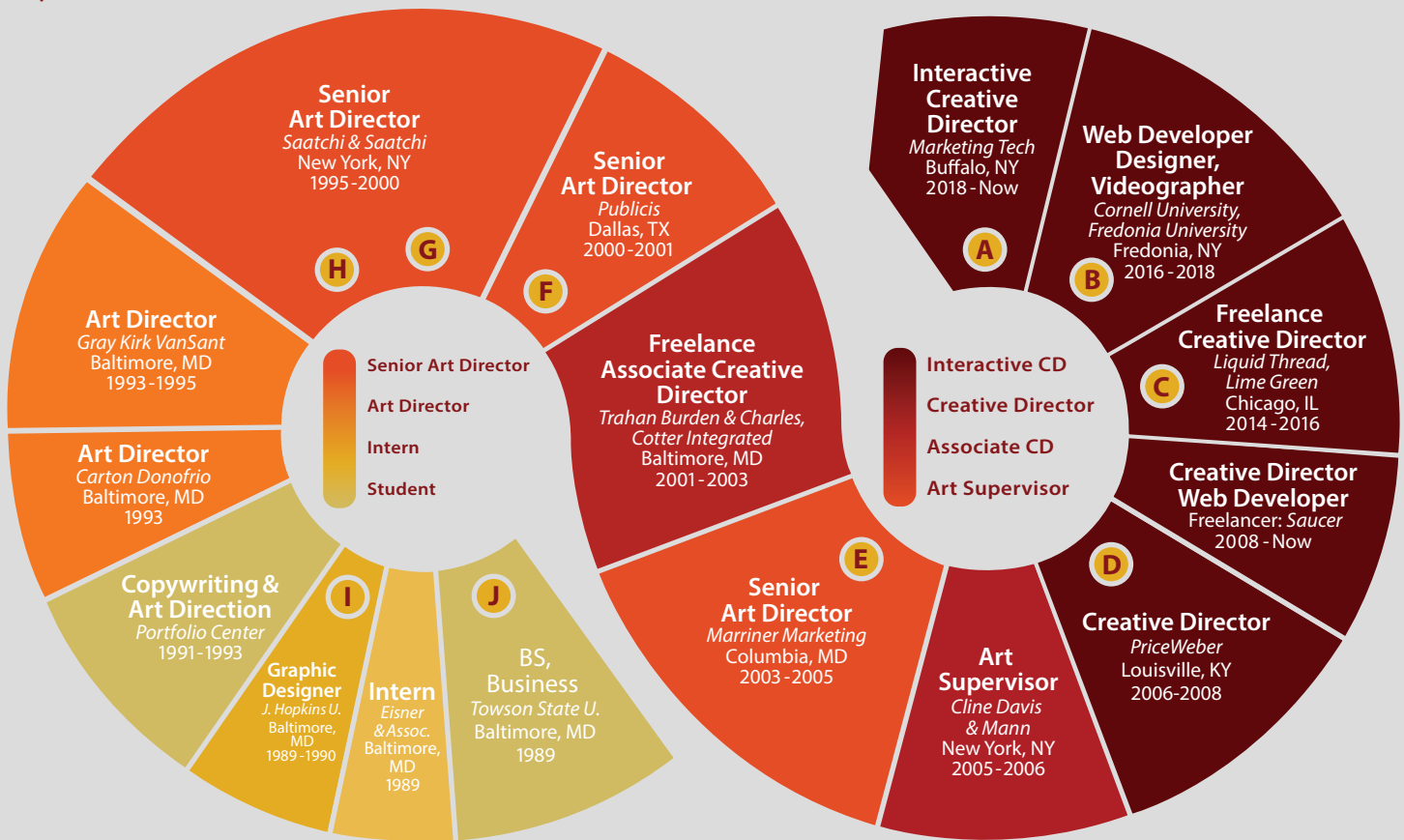
Summary

I create, design and produce branded stories that burst through the clutter. Accomplished creative with expertise in storytelling and brand-building on national accounts. Extensive digital, video, print production experience as well as social media management, SEO/SEM, and analytics. Sharp writing skills. Strong presentation, team management, and mentoring skills across teams. Highly-effective B2C and B2B creative strategist, driving national brand loyalty and brand excitement within any industry.

Achievements

- A** Built websites accessible to the blind
- B** Crafted campaign, donations up 200%
- C** M&Ms Digital Promo., sales up 7%
- D** Revitalized brand w/ sustainable msg.
- E** Revamped Perdue Food's look & feel
- F** Nestle' campaign, sales up 4%
- G** Helped win a \$100M account
- H** Increased NY ADDY entries 35%
- I** Helped underachieving students
- J** Delta Sigma Phi founding father

Experience & Education



Brand Experience

Finance Food Healthcare Liquor Package Retail Tech Telecom

- | | | |
|-----------------|----------------------|--------------------|
| 7 Sins Brewery | Eurocopter | Pedigree |
| AGP Financial | Fetzer Wine | Pepe Lopez |
| Air Products | Fort Worth Zoo | Perdue Farms |
| Beam Global | General Mills | Pfizer |
| Beck's Beer | Golden Foods | Pompeian Olive Oil |
| Bell Atlantic | Hearts f/t Homeless | Powerbar |
| Blue Ridge Beer | Kaiser Permanente | Quincy Cellars |
| BMW | King Maker Tobacco | Reynolds Wrap |
| Bolla Wine | Korbel Champagne | Rotary Lift |
| Brown Forman | Luster Hair Products | Rubbermaid |
| Canadian Mist | MAC atm network | Samsung |
| Care Credit | Mars M&Ms | Sauza Tequila |
| Catholic Church | Nestlé | Skinny Girl Vodka |
| Citizen's Bank | Novo Nordisk | TXU Power |
| Delta Air Lines | Nutri/System | True Temper |
| Early Times | Old Forrester | UTZ Foods |
| Effen Vodka | Partnership for a | Vulcan Ovens |
| Entegra | Drug-Free America | Washington Homes |

Software

- Adobe Creative Cloud
- Premiere Pro
- After Effects
- XD
- WordPress 5
- Dreamweaver
- HTML 5
- CSS 3
- Asana & Slack
- Mac & PC Platform

Awards

- Cannes Film Festival
- Art Director's Annual
- NY International Festival Effies
- Show South
- NY ADDYs
- National ADDYs
- Louis

Portfolio



damiandodd.com

Interests

- Blogging
- Photography
- Golf
- Metal Detecting
- Adventures w/ family