

# DAMIAN DODD



# Senior Creative Wizard

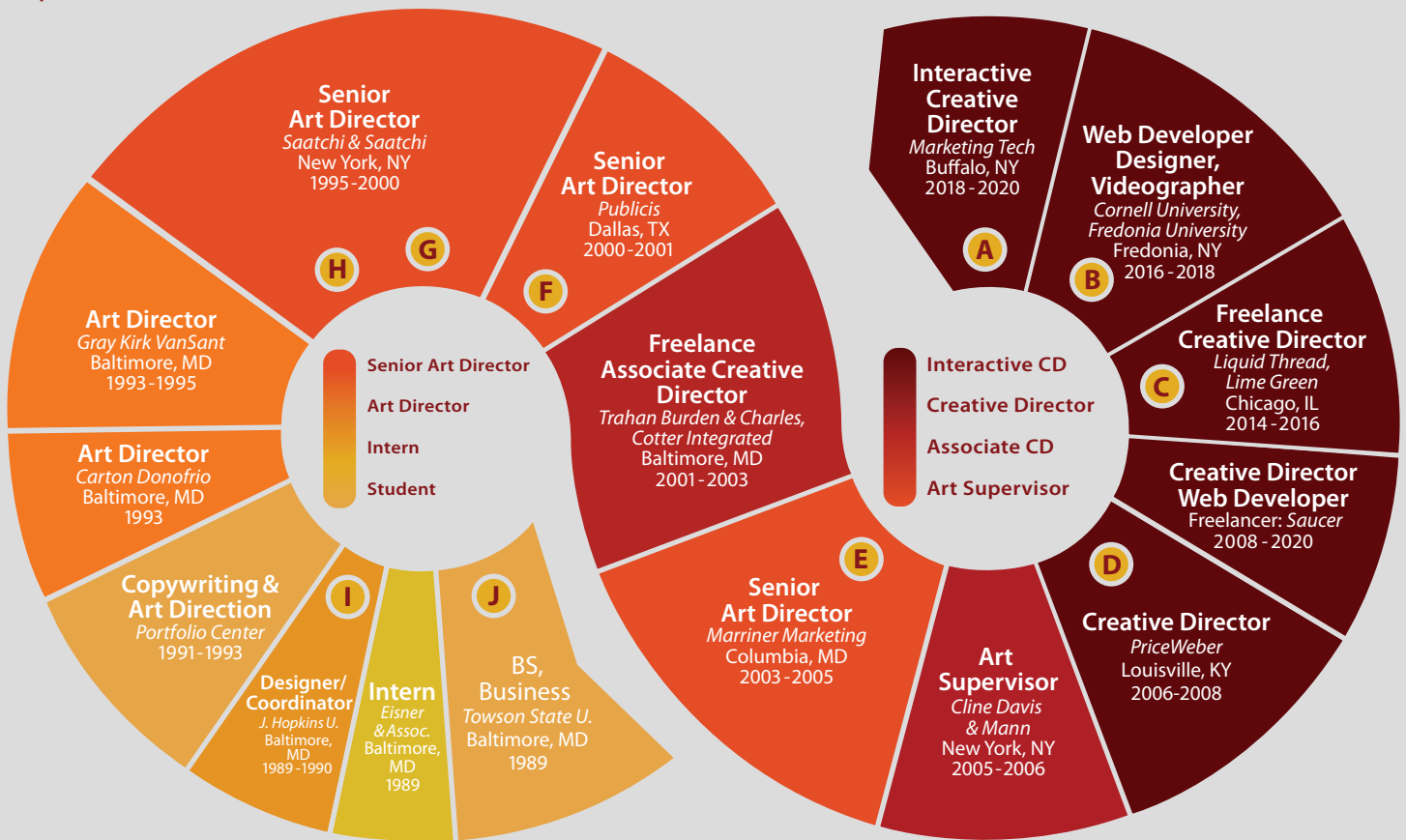
## Summary

I create, design and produce branded stories that burst through the clutter. Accomplished creative with expertise in storytelling and brand-building on national accounts. Extensive digital, video, print production experience as well as social media management, SEO/SEM, and analytics. Sharp writing skills. Strong presentation, team management, and mentoring skills across teams. Highly-effective B2C and B2B creative strategist, driving national brand loyalty and brand excitement within any industry.

## Achievements

- A** Built websites accessible to the blind
- B** Campaign boosting donations 200%
- C** M&Ms Digital Promo., sales up 7%
- D** Revitalized brand w/ sustainable msg.
- E** Revamped Perdue Food's look & feel
- F** Nestle' campaign, sales up 4%
- G** Helped win a \$100M account
- H** Increased NY ADDY entries 35%
- I** Helped underachieving students
- J** Delta Sigma Phi founding father

## Experience & Education



## Brand Experience

Finance Food Healthcare Liquor Package Retail Tech Telecom

- |                 |                      |                    |
|-----------------|----------------------|--------------------|
| 7 Sins Brewery  | Eurocopter           | Pedigree           |
| AGP Financial   | Fetzer Wine          | Pepe Lopez         |
| Air Products    | Fort Worth Zoo       | Perdue Farms       |
| Beam Global     | General Mills        | Pfizer             |
| Beck's Beer     | Golden Foods         | Pompeian Olive Oil |
| Bell Atlantic   | Hearts f/t Homeless  | Powerbar           |
| Blue Ridge Beer | Kaiser Permanente    | Quincy Cellars     |
| BMW             | King Maker Tobacco   | Reynolds Wrap      |
| Bolla Wine      | Korbel Champagne     | Rotary Lift        |
| Brown Forman    | Luster Hair Products | Rubbermaid         |
| Canadian Mist   | MAC atm network      | Samsung            |
| Care Credit     | Mars M&Ms            | Sauza Tequila      |
| Catholic Church | Nestlé               | Skinny Girl Vodka  |
| Citizen's Bank  | Novo Nordisk         | TXU Power          |
| Delta Air Lines | Nutri/System         | True Temper        |
| Early Times     | Old Forrester        | UTZ Foods          |
| Effen Vodka     | Partnership for a    | Vulcan Ovens       |
| Entegra         | Drug-Free America    | Washington Homes   |

## Software

- Adobe Creative Cloud
- Premiere Pro
- After Effects
- XD
- WordPress 5
- Dreamweaver
- HTML 5
- CSS 3
- Asana & Slack
- Mac & PC Platform

## Awards

- Cannes Film Festival
- Art Director's Annual
- NY International Festival Effies
- Show South
- NY ADDYs
- National ADDYs
- Louis

## Portfolio



damiandodd.com

## Interests

- Blogging
- Photography
- Golf
- Metal Detecting
- Adventures w/ family